hola, konnichiwa, hello.

nice to meet you, i am jeremy, and i am a design thinker

EDUCATION

Academy of Art University San Francisco, CA (online workshops)

Graphic Design workshop-Mark Smith / Creative Director-NIKE, Jordan Graphic Design workshop-James Bull / Founder of Moving Brands Design Photography workshop-Todd Hido / Fine Arts

Miami International University Of Art & Design

Digital Photography | Portraiture | Editorial Photography | Photojournalism | Location Photography | Graphic Design

Rochester Institute of Technology / EDX

Design Thinking Fundamentals
Design Thinking: Ideation, Iteration and Communication

University of Michigan / EDX

Introduction to User Experience Understanding User Needs UX Research Surveys

PROFESSIONAL EXPERIENCE

Tridelta Systems

UX / UI Designer, Graphic Designer, Photographer 2020 - 2024

- UX / UI Design
- Handled all aspects related to visual design.
- Re-brand and standardize all print and digital media.
- Produce photography & videography assets.

The Cochran Firm | US Legal

Graphic Designer, Photographer 2017 - 2018 (Consultant)

- Handled all aspects related to visual presentation.
- Re-brand and standardize all print and web based marketing materials.
- Produce magazine ads, brochures, and marketing materials for over 20 cities.

LAM / Legal Associations Management

Graphic Designer, Photographer 2017 – 2018

- Handled all aspects related to visual presentation.
- Conceptualize and re-brand existing organizations partnered with The NTL.
- Produce magazine ads, brochures, and marketing materials for over 40 attorney associations.

RAKANTER CREATIVE

UX&UI Designer / Graphic Designer 2017 - 2020

- UX/UI Designer on various projects.
- Art Direction
- Product Design lead on agency projects.
- Handel general design responsibilities.

UX&UI/ GRAPHIC DESIGN

UX & UI education & skillset

DESIGN PHILOSOPHY

Jeremy's design philosophy embodies a harmonious fusion of minimalism, global awareness, and design thinking. With a minimalistic approach, he believes that simplicity is the ultimate sophistication, stripping away excess to reveal the core essence of every design is at the epicenter of clear and deliberate communication. By embracing global perspectives, Jeremy draws inspiration from diverse cultures and aesthetics, infusing a rich tapestry of ideas into his work. Above all, design thinking is the compass that guides his creative process. He approaches each project with empathy, understanding the needs and desires of end-users, and leverages innovative problem-solving to craft solutions that resonate on a global scale. In Jeremy's world, design is not just about aesthetics; it's a thoughtful, user-centered, and globally inspired journey that transforms ideas into impactful, intuitive, and culturally sensitive experiences.

UNIVERSITY OF MICHIGAN UX COURSES

Introduction to User Experience

Learn how UX research and design techniques can help you better understand user needs and create a great user experience.

Understanding User Needs

Learn how to conduct effective user research to better understand what users love, hate, want and need.

UX Research Surveys

Learn how to use UX surveys to gain insights into user needs and attitudes toward system designs.

UX & UI SOFTWARE UX & UI SKILL SET

ADOBE CC USER REASERCH

ADOBE XD INFORMATION ARCHITECTURE

PHOTOSHOP VISUAL DESIGN

LIGHTROOM WIREFRAMING & PROTOTYPING

FIGMA USABILITY TESTING & FEEDBACK INTERGRATION

AREAS OF EXPERTISE

- Art Direction
- UX / UI
- Graphic Design
- Photography

just a few smart people i know

REFERENCE

BENNY SMITH

TRIDELTA SYSTEMS
Owner
334 618 4347 | benny.smithetrideltasystems.com

TODD GRASLEY

MILE SPLIT - FLO SPORTS - ESPN Journalist 407 873 5503 | todd.grasley@flosports.tv

JONATHAN SUERO

FREELANCE DESIGNER
UX/UI & Graphic Designer
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